

Ontario Equine Expo 2027 Signature Sponsorships

Starting at \$5,000

PRESENTING SPONSOR — \$10,000 | 1 AVAILABLE

- Ontario Equine Expo presented by your company
- Company name associated with Ontario Equine Expo throughout promotional materials and event branding
- 4 Complimentary VIP Weekend Passes
- 2 Complimentary Day Passes
- Premium banner placement
- 10' x 10' booth space
- Social media promotion
- Full-page advertisement in the Digital Program
- Prominent logo placement on the website
- Multiple announcements throughout the Expo
- Premium recognition throughout the event

BULL RIDING — GOLD SPONSOR — \$10,000 | 1 AVAILABLE

- Bull Riding named in recognition of your company
- 4 Complimentary VIP Passes
- 25% off 10' x 10' booth space
- Full-page advertisement in the Digital Program
- Social media promotion
- Logo featured on the website
- Gold-level recognition as a Bull Riding Sponsor

BATTLE OF THE BRIDLES — GOLD SPONSOR — \$8,000 | 1 AVAILABLE

- Battle of the Bridles named in recognition of your company
- 4 Complimentary VIP Passes
- 10% off 10' x 10' booth space
- Full-page advertisement in the Digital Program
- Social media promotion
- Logo featured on the website
- Gold-level recognition as a Battle of the Bridles Sponsor

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All sponsor banners must be provided by the sponsor.

Ontario Equine Expo can facilitate banner design and production upon request for an additional fee.

MAIN ARENA SPONSOR — \$6,000 | 2 AVAILABLE

- Main Arena named in recognition of your company
- 3 Complimentary VIP Weekend Passes
- 2 Complimentary Regular Weekend Passes
- Premium banner placement
- 10' x 10' booth space at 15% off
- Social media promotion
- Half-page advertisement in the Digital Program
- Logo featured on the website
- Announcements throughout the Expo

PLATINUM EXPO SPONSOR — \$5,000 | 2 AVAILABLE

- 2 Complimentary VIP Weekend Passes
- 2 Complimentary Day Passes
- Premium arena banner placement
- 10' x 10' booth space at 10% off
- Social media promotion
- Half-page advertisement in the Digital Program
- Logo featured on the website
- Daily announcement throughout the Expo

All sponsor banners must be provided by the sponsor.

Ontario Equine Expo can facilitate banner design and production upon request for an additional fee.